

REP HEADLINE# 6361325
*** ORIGINAL REV#0 ***

Romney

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP

OCT2/12 13.04
*** WDCW-TV ***

ADV # _____ ADV. NAME POLI/M ROMNEY/RNC/R/PRE/US
AGY # _____ AGY. NAME AMERICAN RAMBLER PRODUCTIONS
138 CONANT STREET
BEVERLY, MA 01915

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME STEPHANIE KINCAID
SALES PRSN WA- DAVE CLARK

ORDER # _____ CONTRACT # 6361325 CLASS: NATL. LOCAL REGIONAL
PRDCT ROMNEY/RNC EST# 483 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT3/12 OCT9/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE OCT2/12 13.04

REP: TO: MALLORY
FROM: GREG
*** NEW ORDER ***
TEL: 59575...17X
THX PLS CFM, 10/2/12

NEW

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

PH/2

AGENCY EST# = 483

1			500P-530P	30		\$175.00	10/8	10/9	2		M-TU	2
PROGRAM : FRIENDS												
2			500P-530P	30		\$175.00	10/3	10/5	3		W-F	3
PROGRAM : FRIENDS												
3			700P-730P	30		\$750.00	10/3	10/5	3		W-F	3
PROGRAM : 2.5 MEN												

LINE# 6361325
 FINAL REV#0 ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			700P-730P	30								
	PROGRAM :		2.5 MEN									
5			730P-800P	30		\$750.00	10/8	10/9	2		M-TU	2
	PROGRAM :		2.5 MEN B									
6			730P-800P	30		\$850.00	10/8	10/9	2		M-TU	2
	PROGRAM :		2.5 MEN B									
7			700P-730P	30		\$850.00	10/3	10/5	3		W-F	3
	PROGRAM :		2.5 MEN A									
8			730P-800P	30		\$350.00	10/6	10/6	1		SAT	1
	PROGRAM :		2.5 MEN B									
OCT/12						\$9,575.00	10/6	10/6	1		SAT	1

CONTRACT TOTAL \$9,575.00
 TOTAL SPOTS 17

MARKET TOTALS \$478,750 WDCW 2% WJLA 24% WUSA 22% WRC 35% WTTG 16% WPXW 0% WDCA 1%
 SVC- NSI
 DEMOS- RA35+*